

Executive

27 April 2010

Report of the Head of Performance and Improvement

Corporate Strategy – Updating the milestones for 2010-11

Purpose of the report

1. For Executive to approve the revised milestones for the year 2010-11 as set out in Annex 1 of this report, which represent the short term element of the corporate strategy 2009-2012.

Background

2. The corporate strategy is the council's key corporate document and was agreed at Executive on 31st March 2009. Structured around eight themes, seven of which are aligned to the Sustainable Community Strategy and the eighth theme of Effective Organisation, each theme consists of two elements – commitments and milestones. The commitments describe what the council aims to achieve by 2012, and the milestones describe what the council is going to do in the year ahead to make progress towards the achievement of the commitments.
3. In September 2009 CMT agreed an approach as to how the milestones should be updated. Directors agreed to take responsibility for the appropriate commitments and refresh the milestones for inclusion into year two of the strategy. It was agreed that the relevant portfolio holders would be consulted, and budget implications would be considered. The milestones needed to be updated for the year 2010-11 in order for any potential budget implications to be realised in time for the budget process, and for the strategy to inform the directorate/service planning process.
4. The eighth theme of the strategy – Effective Organisation – has been updated to replace a separate improvement plan for the council to focus on the key internal priorities. This theme incorporates the commitments that were agreed during the initial development of the Corporate Strategy.

5. Progress against the milestones in the Corporate Strategy will continue to be reported to the Executive on a quarterly basis throughout 2010-11.

Consultation

5. Since September 2009 CMT directors have worked with the relevant chief officers, Executive portfolio holders and where appropriate, key partners, to agree a second and final draft of revised milestones for the Executive to approve.

Options

6. No other options are presented, as this report is an update report.

Analysis

7. No analysis of options is required.

Corporate Priorities

8. The Corporate Strategy represents the eight priority themes of the council, which are aligned to the Sustainable Community Strategy.

Implications

9.
 - (a) **Financial** Strong links were developed during the refresh process between the Corporate Strategy and the Financial Strategy, in particular, the proposed actions are supported by resources and affordability featured in the development of the original commitments. The council's medium term financial planning is driven by the commitments within the corporate strategy. For more information, refer to the Financial Strategy 2009-13.
 - (b) **Human Resources (HR)** There are no specific HR implications.
 - (c) **Equalities** Equalities implications were considered as part of the development of all 8 themes.
 - (d) **Legal** The council's constitution Part 3A page 6 para 3.1a) xii states that Executive is responsible for preparing and submitting the draft Corporate Strategy before sending to Full Council for approval
 - (e) **Crime and Disorder** There are no specific crime and disorder implications arising from this report.
 - (f) **Information Technology (IT)** There are no IT implications.

(g) **Property** There are no property implications.

(h) **Other** No other known implications.

Risk Management

29. Failure to deliver the Corporate Strategy actions could result in the council receiving a low score under the Comprehensive Area Assessment framework, which could damage the image and reputation of the council.

Recommendations

30. Executive are asked to

Agree the refreshed Corporate Strategy milestones as set out in Annex 1 of this report.

Reason

To gain Executive's approval that the revised milestones for year two (2010-11) are appropriate to deliver the council's commitments as set out in the three-year Corporate Strategy 2009-12.

Contact Details

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	Report Approved	✓	Date	15-04-10
Specialist Implications Officer(s)				
Wards Affected: <i>List wards or tick box to indicate all</i>				All <i>tick</i>
				✓
For further information please contact the author of the report				

Annexes

Annex 1 Revised Corporate Strategy milestones